

Ransomware.org Site & Educational Webinar Series Sponsorship



BY  **ActualTech**
MEDIA

Ransomware attacks remain on the rise and end users are constantly trying to stay ahead of the culprits. **Ransomware.org, the premier ransomware educational resource**, was created to help practitioners stay abreast of the evolving threat posed by ransomware and how to best protect their organizations.

In 2024, add your brand to our **dedicated ransomware education site** and tag along for the journey as we provide **cutting-edge continuing education to IT and security pros** on this unprecedented threat.

We have multiple sponsorship opportunities that include awareness, lead generation, and content sponsorship options.

OPTION 1

- ✓ Site Sponsorship
- ✓ Premium Solution Directory Placement
- ✓ **3** Quarterly sponsored blogs (ActualTech Created)
- ✓ **3** Quarterly sponsored blogs (Vendor Provided)
- ✓ **4** Client assets made available in Resources
- ✓ **All 9** Webinars in our 2024 Ransomware Webinar Series (5600 total leads)
- ✓ **5% Discount** on up to 5 more multi-vendor webinars from existing calendar

Q2 to Q4 2024: \$131,445

Invoiced quarterly: \$43,815

OPTION 2

- ✓ Site Sponsorship
- ✓ Premium Solution Directory Placement
- ✓ **2** Quarterly sponsored blogs (ActualTech Created)
- ✓ **3** Quarterly sponsored blogs (Vendor Provided)
- ✓ **2** Client assets made available in Resources
- ✓ **6** webinars from our 2024 Ransomware Webinar Series (3200 total leads)
- ✓ **2.5% Discount** on up to 5 more multi-vendor webinars from existing calendar

Q2 to Q4 2024: \$82,415

Invoiced quarterly: \$27,472

ADD ONS

- ✓ Sponsorship of Ransomware Expert Allan Liska's fully revised ebook *Ransomware: Understand. Prevent. Recover., 3rd Edition*

\$6,500
per quarter

Quarterly Commitments available. Please contact your Account Manager.



The Ransomware Solutions Directory

Browse our carefully curated list of currently available Ransomware tools and solutions. Use the search box to find a solution by name or company, or filter through solutions by selecting from the list of features on the left.

Search Solutions ...

Filter by Features:

- ☐ Anti-phishing (1)
- ☐ Application gateway (1)
- ☐ Application isolation (4)
- ☐ Backups & Disaster Recovery (8)
- ☐ CASB & SWG (4)
- ☐ Cloud Workload Protection (CWP/CWPP) (17)
- ☐ Dashboarding / Management / Analytics (37)
- ☐ Data Obfuscation (1)
- ☐ Digital Forensics (1)
- ☐ Email Security (13)
- ☐ Encryption, File & DB Protection (22)
- ☐ Endpoint Detection & Response (EDR)
- ☐ Extended Detection & Response (XDR)
- ☐ Firewall / NGFW, NDR, SWG (23)
- ☐ Honeypot (2)
- ☐ Identity Management (7)

SPONSORED

Zerto

On-premises and cloud continuous data recovery platform for backup and disaster recovery. Highly granular.

Solution by Zerto

SPONSORED

Nasuni

Primary cloud file storage solution with the built-in ability to recover

Zerto

Zerto is a Hewlett Packard Enterprise company, empowers customers to run an always-on business by simplifying the protection, recovery, and mobility of on-premises and cloud applications. Zerto's cloud data management and protection platform eliminates the risks and complexity of modernization and cloud adoption across private, public, and hybrid deployments. The simple, software-only platform uses continuous data protection at scale to converge disaster recovery, backup, and data mobility. Zerto is trusted by over 6,500 customers globally and is powering offerings for Microsoft Azure, IBM Cloud, AWS, Google Cloud, Oracle Cloud, and more than 350 managed service providers.

More About Zerto

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Your listing in our ransomware solutions directory

Follow the Money: How Cybercriminals Monetize Ransomware

THE AUTHOR
Bart Lenaerts-Bergmans
December

Lesson 3: The CrowdStrike eCrime Index (ECX) helps track eCrime monetization. The ECX is based on a range of cybercrime data such as ransomware victims, big game hunting data leaks, attack activities and cryptocurrency rates, all weighted by impact. The ECX is useful to better understand the broader trends of the eCrime ecosystem, and these can be a factor in determining threat activity.

The cybercrime business model is constantly evolving to make room for new eCrime tactics. Learning about these techniques can help IT and security teams better understand their adversaries and, in doing so, strengthen their defenses.

Sponsored Post: Bart Lenaerts-Bergmans, Senior Product Marketing Manager, Intel, CrowdStrike

The transaction details and monetization patterns of modern cybercrime reveal critical insights for organizations defending against ransomware attacks.

Cybercrime has evolved over the past several years from simple "spray

Your sponsored blog post

OPTION 1

Emblazon your company's name on Ransomware.org, the premier ransomware education site. You will also be included as a premium member of our ransomware solutions directory. ActualTech Media will also craft three sponsored blog post per quarter, post three blogs per quarter from your experts, and feature four of your pertinent assets on the site, leading back to the download page on your site. In addition to a site sponsorship, sponsor a series of nine ransomware-centric webinars taking place throughout 2024. See page 3 for a list of dates and topics.

OPTION 2

Emblazon your company's name on Ransomware.org and be included as a premium member of our ransomware solutions directory. ActualTech Media will also craft two sponsored blog post per quarter, post three blogs per quarter from your experts, and feature two of your pertinent assets on the site, leading back to the download page on your site. In addition to a site sponsorship, sponsor six ransomware-centric webinars taking place throughout 2024. See page 3 for a list of dates and topics.

ADD-ON: Sponsorship of *Ransomware: Understand. Prevent. Recover., 3rd Edition*

Add your logo to our leading ransomware resource. *Ransomware: Understand. Prevent. Recover., 3rd Edition* by Allan Liska is the best resource available for helping pros understand the complete threat landscape. You can use this asset on your own site or as a part of your content syndication strategy.

ActualTech MEDIA

Your Logo GOES HERE

THIRD EDITION

Allan Liska

Ransomware

Understand. Prevent. Recover.

Your logo here



RANSOMWARE.ORG EDUCATIONAL WEBINAR SERIES

Expert Series webinars are fully turnkey events for which ActualTech Media creates and presents the content, inserting mentions of your brand during the presentation.

EcoCast, MegaCast, and Summit webinars are your opportunity to bring your messaging front and center to an audience eager to discover answers around a focused topic area. Each such webinar provides you with a 20-minute speaking slot followed by 5 minutes of Q&A.

| | | | | OPTION 1 | OPTION 2 |
|-------------|---------------|------------|---|----------|----------|
| April 18 | MegaCast | 800 Leads | Building Your Ransomware Preparedness Plan | ✓ | ✓ |
| May 3 | Expert Series | 400 Leads | Ransomware Series (1 of 4): Backup Best Practices to Avoid a Ransomware Rampage | ✓ | ✓ |
| June 6 | MegaCast | 800 Leads | Disaster Avoidance: How Ransomware Readiness Protects From All Angles | ✓ | |
| July 12 | Expert Series | 400 Leads | Ransomware Series (2 of 4): How To Protect Yourself from Ransomware in 2024: As Attacks Change, Your Defenses Need To Keep Up | ✓ | ✓ |
| August 21 | MegaCast | 800 Leads | Ransomware: Best Practices for Prevention, Mitigation, and Recovery | ✓ | ✓ |
| September 6 | Expert Series | 400 Leads | Ransomware Series (3 of 4): Exploring the Tools and Solutions That Comprise a Comprehensive Ransomware Strategy | ✓ | |
| October 25 | Expert Series | 400 Leads | Ransomware Series (4 of 4): Heroes, Villains, and Lessons of 2024 | ✓ | ✓ |
| November 13 | Summit | 1200 Leads | Securing Your Borders: Evolving Each Layer of Your Security Program | ✓ | |
| December 12 | EcoCast | 400 Leads | Developing Your 2025 Data Security Plan | ✓ | ✓ |

Contact your account manager today!



ActualTech Media

✉ connect@actualtechmedia.com

☎ 1.888.741.7900 x1

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