# Ransomware.org Site & Educational Webinar Series Sponsorship





Ransomware attacks remain on the rise and end users are constantly trying to stay ahead of the culprits. **Ransomware.org, the premier** 

**ransomware educational resource**, was created to help practitioners stay abreast of the evolving threat posed by ransomware and how to best protect their organizations.

In 2024, add your brand to our **dedicated ransomware education site** and tag along for the journey as we provide **cutting-edge continuing education to IT and security pros** on this unprecedented threat.

We have multiple sponsorship opportunities that include awareness, lead generation, and content sponsorship options.

#### **OPTION 1**

- Site Sponsorship
- Premium Solution Directory Placement
- 3 Quarterly sponsored blogs (ActualTech Created)
- ✓ 3 Quarterly sponsored blogs (Vendor Provided)
- ✓ 4 Client assets made available in Resources
- All 9 Webinars in our 2024 Ransomware
   Webinar Series (5600 total leads)
- 5% Discount on up to 5 more multi-vendor webinars from existing calendar

Q2 to Q4 2024: **\$131,445** 

Invoiced quarterly: \$43,815

## **OPTION 2**

- Site Sponsorship
- Premium Solution Directory Placement
- 2 Quarterly sponsored blogs (ActualTech Created)
- 3 Quarterly sponsored blogs (Vendor Provided)
- 2 Client assets made available in Resources
- ✓ 6 webinars from our 2024 Ransomware Webinar Series (3200 total leads)
- 2.5% Discount on up to 5 more multi-vendor webinars from existing calendar

Q2 to Q4 2024: \$82,415

Invoiced quarterly: \$27,472

#### **ADD ONS**

Sponsorship of Ransomware Expert Allan Liska's fully revised ebook *Ransomware: Understand*.

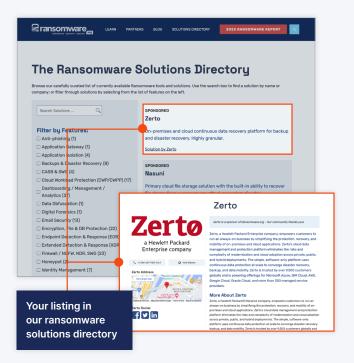
Prevent. Recover., 3rd Edition

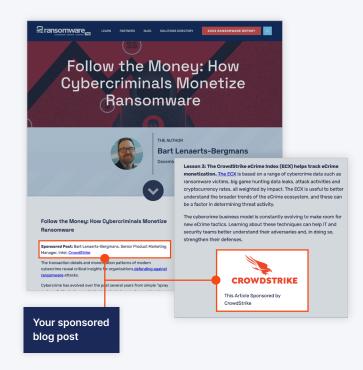
\$6,500 per quarter

Quarterly Commitments available. Please contact your Account Manager.









#### **OPTION 1**

Emblazon your company's name on Ransomware.org, the premier ransomware education site. You will also be included as a premium member of our ransomware solutions directory. ActualTech Media will also craft three sponsored blog post per quarter, post three blogs per quarter from your experts, and feature four of your pertinent assets on the site, leading back to the download page on your site. In addition to a site sponsorship, sponsor a series of nine ransomware-centric webinars taking place throughout 2024. See page 3 for a list of dates and topics.

#### **OPTION 2**

Emblazon your company's name on Ransomware.org and be included as a premium member of our ransomware solutions directory. ActualTech Media will also craft two sponsored blog post per quarter, post three blogs per quarter from your experts, and feature two of your pertinent assets on the site, leading back to the download page on your site. In addition to a site sponsorship, sponsor six ransomware-centric webinars taking place throughout 2024. See page 3 for a list of dates and topics.

# **ADD-ON:** Sponsorship of Ransomware: Understand. Prevent. Recover., 3rd Edition

Add your logo to our leading ransomware resource. *Ransomware: Understand. Prevent. Recover., 3rd Edition* by Allan Liska is *the* best resource available for helping pros understand the complete threat landscape. You can use this asset on your own site or as a part of your content syndication strategy.







### RANSOMWARE.ORG EDUCATIONAL WEBINAR SERIES

**Expert Series** webinars are fully turnkey events for which ActualTech Media creates and presents the content, inserting mentions of your brand during the presentation.

**EcoCast, MegaCast, and Summit** webinars are your opportunity to bring your messaging front and center to an audience eager to discover answers around a focused topic area. Each such webinar provides you with a 20-minute speaking slot followed by 5 minutes of Q&A.

|             |               |            |   | OPTION 1 | OPTION 2 |
|-------------|---------------|------------|---|----------|----------|
| April 18    | MegaCast      | 800 Leads  | Building Your Ransomware Preparedness Plan  | •        | •        |
| May 3       | Expert Series | 400 Leads  | Ransomware Series (1 of 4): Backup Best<br>Practices to Avoid a Ransomware Rampage  | •        | •        |
| June 6      | MegaCast      | 800 Leads  | Disaster Avoidance: How Ransomware<br>Readiness Protects From All Angles  | •        |          |
| July 12     | Expert Series | 400 Leads  | Ransomware Series (2 of 4): How To Protect<br>Yourself from Ransomware in 2024: As Attacks<br>Change, Your Defenses Need To Keep Up | •        | •        |
| August 21   | MegaCast      | 800 Leads  | Ransomware: Best Practices for Prevention,<br>Mitigation, and Recovery  | •        | •        |
| September 6 | Expert Series | 400 Leads  | Ransomware Series (3 of 4): Exploring the Tools and Solutions That Comprise a Comprehensive Ransomware Strategy                     | •        |          |
| October 25  | Expert Series | 400 Leads  | Ransomware Series (4 of 4): Heroes, Villains, and Lessons of 2024   | •        | •        |
| November 13 | Summit        | 1200 Leads | Securing Your Borders: Evolving Each Layer of<br>Your Security Program  | •        |          |
| December 12 | EcoCast       | 400 Leads  | Developing Your 2025 Data Security Plan   | •        | •        |

Contact your account manager today!



**ActualTech Media** 

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