

Ransomware.org Site & Educational Webinar Series Sponsorship



BY  **ActualTech**
MEDIA

Ransomware attacks remain on the rise and end users are constantly trying to stay ahead of the culprits. **Ransomware.org, the premier ransomware educational resource**, was created to help practitioners stay abreast of the evolving threat posed by ransomware and how to best protect their organizations.

In 2023, add your brand to one of the **fastest-growing ransomware education sites** and tag along for the journey as we provide **cutting-edge continuing education to IT and security pros** on this unprecedented threat.

We have multiple sponsorship opportunities that include awareness, lead generation, and content sponsorship options.

BRONZE

- ✓ Site Sponsorship
- ✓ Premium Solution Directory Placement
- ✓ 1 Quarterly sponsored blog (ATM)
- ✓ 1 Quarterly sponsored blog (from client)
- ✓ 2 Client assets made available in Resources
- ✓ Text ad in monthly newsletter drop
- ✓ Choose any 4 webinars from our Ransomware Webinar Series (200 leads each, 800 total leads)

ANNUAL PROGRAM OPTIONS

Annual: **\$46,000**

Invoiced quarterly: **\$11,500**

SILVER

- ✓ Site Sponsorship
- ✓ Premium Solution Directory Placement
- ✓ 2 Quarterly sponsored blogs (ATM)
- ✓ 2 Quarterly sponsored blogs (from client)
- ✓ 3 Client assets made available in Resources
- ✓ Text ad in monthly newsletter drop
- ✓ Sponsor Ransomware Webinar Series (8 webinars, 200 leads each, 1600 total leads)

ANNUAL PROGRAM OPTIONS

Annual: **\$82,000**

Invoiced quarterly: **\$20,500**

GOLD

- ✓ Site Sponsorship
- ✓ Premium Solution Directory Placement
- ✓ 2 Quarterly sponsored blogs (ATM)
- ✓ 3 Quarterly sponsored blogs (from client)
- ✓ 4 Client assets made available in Resources
- ✓ Text ad in monthly newsletter drop
- ✓ Sponsor Ransomware Webinar Series (8 webinars, 200 leads each, 1600 total leads)
- ✓ Sponsorship of Ransomware Expert Allan Liska's fully revised ebook *Ransomware: Understand, Prevent, Recover, 2nd Edition* (Released in Feb. 2023)

ANNUAL PROGRAM OPTIONS

Annual: **\$107,000**

Invoiced quarterly: **\$26,750**

EARLY BIRD

Commit by 3/17 (annual): **\$43,700**

Invoiced quarterly: **\$10,950**

EARLY BIRD

Commit by 3/17 (annual): **\$77,900**

Invoiced quarterly: **\$19,500**

EARLY BIRD

Commit by 3/17 (annual): **\$99,500**

Invoiced quarterly: **\$25,000**

Quarterly Commitments available. Please contact your Account Manager.



The Ransomware Solutions Directory

Browse our carefully curated list of currently available Ransomware tools and solutions. Use the search box to find a solution by name or company, or filter through solutions by selecting from the list of features on the left.

Search Solutions ...

Filter by Features:

- ☐ Anti-phishing (1)
- ☐ Application Gateway (1)
- ☐ Application Isolation (4)
- ☐ Backups & Disaster Recovery (8)
- ☐ CASB & SWG (4)
- ☐ Cloud Workload Protection (CWP/CWPP) (17)
- ☐ Dashboarding / Management / Analytics (3)
- ☐ Data Obfuscation (1)
- ☐ Digital Forensics (1)
- ☐ Email Security (13)
- ☐ Encryption, File & DB Protection (22)
- ☐ Endpoint Detection & Response (EDR)
- ☐ Extended Detection & Response (XDR)
- ☐ Firewall / NGFW, NDR, SWG (23)
- ☐ Honeypot (2)
- ☐ Identity Management (7)

Sponsored

Zerto

On-premises and cloud continuous data recovery platform for backup and disaster recovery. Highly granular.

Solution by Zerto

Sponsored

Nasuni

Primary cloud file storage solution with the built-in ability to recover files from ransomware attacks.

Zerto

Zerto is a sponsor of Ransomware.org - Our community thanks you!

Zerto, a Hewlett Packard Enterprise company, empowers customers to run an always-on business by simplifying the protection, recovery, and mobility of on-premises and cloud applications. Zerto's cloud data management and protection platform eliminates the risks and complexity of modernization and cloud adoption across private, public, and hybrid deployments. The simple, software-only platform uses continuous data protection at scale to converge disaster recovery, backup, and data mobility. Zerto is trusted by over 5,500 customers globally and is powering offerings for Microsoft Azure, IBM Cloud, AWS, Google Cloud, Oracle Cloud, and more than 350 managed service providers.

More About Zerto

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Your listing in our ransomware solutions directory

Follow the Money: How Cybercriminals Monetize Ransomware

THE AUTHOR
Bart Lenaerts-Bergmans
December

Lesson 3: The CrowdStrike eCrime Index (ECI) helps track eCrime monetization. The ECI is based on a range of cybercrime data such as ransomware victims, big game hunting data leaks, attack activities and cryptocurrency rates, all weighted by impact. The ECI is useful to better understand the broader trends of the eCrime ecosystem, and these can be a factor in determining threat activity.

The cybercrime business model is constantly evolving to make room for new eCrime tactics. Learning about these techniques can help IT and security teams better understand their adversaries and, in doing so, strengthen their defenses.

Follow the Money: How Cybercriminals Monetize Ransomware

Sponsored Post: Bart Lenaerts-Bergmans, Senior Product Marketing Manager, Intel, CrowdStrike

The transaction details and monetization patterns of modern cybercrime reveal critical insights for organizations defending against ransomware attacks.

Cybercrime has evolved over the past several years from simple "spray and pray" attacks to highly targeted, multi-stage attacks.

CROWDSTRIKE

This Article Sponsored by CrowdStrike

Your sponsored blog post

BRONZE (Awareness)

Emblazon your company's name on Ransomware.org, the premier ransomware education site. You will also be included as a premium member of our ransomware solutions directory. ActualTech Media will also craft a sponsored blog post per quarter, posts one blog per quarter from your experts, and feature two of your pertinent assets on the site, leading back to the download page on your site. We'll also include up to three lines of text about you (plus a URL) in our monthly newsletter drop to our site subscriber list.

SILVER (Awareness + Lead Generation)

In addition to a site sponsorship, sponsor a series of eight ransomware-centric webinars taking place throughout 2023. See below for a list of dates and topics. You will also be included as a premium member of our ransomware solutions directory. ActualTech Media will also craft two sponsored blog posts per quarter, posts two blogs per quarter from your experts, and feature three of your pertinent assets on the site, leading back to the download page on your site.

GOLD (Awareness + Lead Generation + Content)

Add your logo to our leading ransomware resource. *Ransomware: Understand. Prevent. Recover., 2nd Edition* by Allan Liska is the best resource available for helping pros understand the complete threat landscape. You can use this asset on your own site or as a part of your content syndication strategy. You will also be included as a premium member of our ransomware solutions directory. ActualTech Media will also craft two sponsored blog posts per quarter, posts three blogs per quarter from your experts, and feature four of your pertinent assets on the site, leading back to the download page on your site.





RANSOMWARE.ORG EDUCATIONAL WEBINAR SERIES

Expert Series 200 (200+ registrations) webinars are fully turnkey events for which ActualTech Media creates and presents the content, inserting mentions of your brand during the presentation.

EcoCast 200 (200+ registrations) events are your opportunity to bring your messaging front and center to an audience eager to discover answers around a focused topic area. Each such webinar provides you with a 20-minute speaking slot followed by 5 minutes of Q&A.

March 29	Expert Series 200 (200+ registrations)	Exploring the Pillars of a Comprehensive Security Program
April 18	EcoCast 200 (200+ registrations)	Improving Your Security Posture: How Human Security and Zero Trust Elevate Your Program
May 10	Expert Series 200 (200+ registrations)	How To Protect Yourself from Ransomware in 2023: As Attacks Change, Your Defenses Need To Keep Up
June 21	EcoCast 200 (200+ registrations)	Exploring the Tools and Solutions That Comprise a Comprehensive Ransomware Strategy
August 2	Expert Series 200 (200+ registrations)	Discovering Where Are You Most Vulnerable To Ransomware: From Phishing To Unpatched Servers, Find Your Weak Spots
September 12	EcoCast 200 (200+ registrations)	Don't Be the Next Headline: Securing Your Organization from Ransomware Criminals
October 25	Expert Series 200 (200+ registrations)	Recovering from Ransomware: The First Things You Must Do: It's Crucial To Have the Right Priorities in Place
December 13	EcoCast 200 (200+ registrations)	Maintaining Compliance: How Security Programs Need to Evolve

Each webinar will have a minimum of 200 registrations

Contact your account
manager today!



ActualTech Media

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🌐 actualtechmedia.com